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**GOOD OF ALL LAUNCHES HBCU SCHOLARSHIP PROGRAM COMMEMORATING  
50<sup>TH</sup> ANNIVERSARY OF MARTIN LUTHER KING, JR. ASSASSINATION**

**WASHINGTON, DC - (April 4, 2018)** - Good of All (GOA) announced today, on the 50<sup>th</sup> Anniversary of the death of Dr. Martin Luther King, Jr., the launch of the **MLK Universal Rights Scholarship Program**. The scholarship will benefit students at five Historically Black Colleges and Universities (HBCUs). The annual scholarships will be made on the anniversary of Dr. King's death to honor his life and commitment to justice and the universal principles of human rights.

The following HBCUs: Clark Atlanta University, Morgan State University, Morehouse College, Paine College, and Spelman College, will receive an initial \$4K donation for the **MLK Universal Rights Scholarships**. Additionally, \$5K has been made available for the Andrew Young Foundation Scholarship for students who are members of the Andrew Young YMCA in Atlanta.

"Dr. King's dream was that everyone should have those universal rights that are the inalienable birthright of all humanity. This scholarship program is an investment in future generations of leaders who can help to ensure that his dream and social conscience live on," said Matthew Daniels, J.D., Ph.D., founder, Good of All.

The first round of awards for the MLK Universal Rights Scholarship Program and the Andrew Young Foundation YMCA Scholarship will be awarded April 4, 2019.

Note: GOA Founder, Matthew Daniels, J.D., Ph.D, is available for further comment.

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**About Good of All**

Good of All (GOA) is a non-profit, non-partisan education organization dedicated to the universal rights enshrined in the Universal Declaration of Human Rights (United Nations 1948). Among other programs, GOA strives to promote human dignity and respect for freedom of conscience through online public education and initiatives

such as the Human Rights Network ([www.universalrights.com](http://www.universalrights.com)) and the MLK Universal Rights scholarship program ([www.universalrights.org](http://www.universalrights.org)).